

Steve Walburn

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PROFESSIONAL PROFILE

- Award-winning journalist and editor with more than 20 years of experience in all areas of magazine publishing.
- Top editor at eight paid-circulation titles for three different publishing companies (Morris Communications, Emmis Communications, Game & Fish Publications).
- Seasoned business manager with responsibility for staffing, editorial, circulation, advertising, total revenue, and cash flow for multiple titles in the outdoors category.
- Experience in [website design and application development](#) for tablet and mobile devices.

WORK EXPERIENCE

Morris Communications (Augusta, GA)

2004-2017

General Manager, Group Publisher, and Editorial Director (successively) for the Morris Sporting Group, publisher of *Gray's Sporting Journal*, *American Angler*, *Fly Tyer*, *Saltwater Fly Fishing*, and *The Angling Report*. Managed all business and financial aspects of the group (including editorial, advertising, circulation, and profitability) while also at various times editing three of the aforementioned titles. Initiated and led all tablet/mobile app development, website design and deployment, social media campaigns, circulation entitlement, email marketing, and book publishing efforts for the Sporting Group.

[Gray's Sporting Journal](#)

Editor-in-Chief

2014-2017

Managed up to 750 unsolicited submissions per year. Selected, edited, and prepared all content appearing in the world's leading periodical of sporting literature, art, and photography. Wrote editor's column for each issue. 32,000 circulation.

[American Angler](#)

Editor

2008-2014

Assigned, edited, and prepared all content for bi-monthly *American Angler*, including the editor's column. Led successful redesign of print as well as two redesigns of the magazine's website in both Joomla and WordPress. Created Morris Communications' first designed-for-tablet native app using *American Angler* print content and Adobe Digital Publishing Suite. 30,000 circulation.

[Saltwater Fly Fishing](#)

Editor

2004-2007

Developed all content for six bi-monthly editions. Contributed editor's column in each issue, occasional features, and annual gear-review section. 25,000 circulation.

Emmis Communications (Indianapolis, IN)

1999-2001

[Wildlife Journal](#)

Founding Editor

Created companion print publication for the popular television show *Game Warden: Wildlife Journal*. Original newsstand distribution of more than 70,000 copies. Contributed lead editor's column to all quarterly editions.

Game and Fish Publications (Marietta, GA)

1997-1999

[Game and Fish Publications](#)

Editor

Top editor of four state-specific hunting and fishing magazines, including *South Carolina Game & Fish*, *North Carolina Game & Fish*, *Virginia Game & Fish*, and *Tennessee Sportsman*. Assigned and edited more than 200 articles per year.

Freelance Writer

Freelance writer contributing more than 150 articles, columns, essays, and stories to a wide variety of local, regional, and national publications, including *Atlanta Magazine*, *Montana*, *Indianapolis Monthly*, *Gray's Sporting Journal*, *Men's Journal*, *Town & Country*, *Travel & Leisure*, and many others. Contributed more than 300 e-commerce articles to Bonnier Corporation's Amazon OnSite Associates program. Contributor to Future PLC Marine Group.

AWARDS

2003 Silver Medal, Civic Journalism—City and Regional Magazine Association.

2003 Third Place, Environmental Reporting—Indiana Chapter of Society of Professional Journalists.

1998 Notable Mention—*Best American Sports Writing*, 1998, Houghton/Mifflin.

1996 Best Feature Article—CASE Awards (National Association of Alumni Publications).

1994 Best Feature Article—GAMMA Awards, Magazine Association of Georgia.

1993 First Place Features—Green Eyeshade Award. Excellence in Journalism: Society of Professional Journalists, Atlanta Chapter.

EDUCATION

B.A. Geology/Earth Sciences, Furman University

Internship: Student Conservation Association, Shenandoah National Park